



FOR IMMEDIATE RELEASE

HydroComp Technical Blog

New Technical Blog for the Marine Community from HydroComp

With a mission to provide valuable, insightful technical information in a more candid format, HydroComp Inc. has launched a new blog. HydroComp's weblog – www.hydrocompinc.com/blog – unveiled in October, has already received acclaim from many of its visitors.

“In surfing the web, you realize there are very few credible, technical blogs available to the marine professional.” said Stephanie McArdle, HydroComp's EU Sales and Marketing Manager. “We strive to be a technical resource for our clients, such as with the Knowledge Library section of our website. This weblog gives us the opportunity to open a dialog with a community beyond our customers, offer an experienced perspective, and provide a medium where visitors can converse with our development team, or our director, on the same level.”

Among the many articles already posted to the blog is a featured editorial from HydroComp's Technical Director, Donald MacPherson. Twice monthly, Mr. MacPherson posts “Miscellaneous Monday Musings” which include commentary about industry trends, technical advice and various aspects of naval architecture.

“We want to reach out to people interested in hydrodynamics, propellers and powering,” said Mr. MacPherson. “The HydroComp blog provides our staff with a platform to communicate with a broader audience. It's important for our visitors to know how we perceive the evolution of the marine industry and what we endeavor to offer them in the future.”

HydroComp, Inc. provides software products and consultancy services for the performance analysis and design of marine vehicles to industry, research and government clients. Currently more than 500 marine professionals in over 45 countries are using HydroComp award-winning marine propulsion software.

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